



# Krafts by K to Make First Appearance at 2026 St. Louis PrideFest

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## FOR IMMEDIATE RELEASE

St. Louis, Missouri – Krafts by K, a handmade creative brand focused on celebrating individuality and creativity, will make its debut at the 2026 St. Louis PrideFest. The event, one of the region’s largest LGBTQ+ celebrations, will take place June 27–28 in downtown St. Louis.

Founded by creative entrepreneur Teddy Martin, Krafts by K offers a variety of handmade items designed to celebrate identity, self-expression, and community. Products include charm jewelry, keychains, stickers, buttons, and other playful accessories created with a focus on creativity and inclusivity.

“Krafts by K was built on the idea of representation and inclusion,” said Martin. “And I think there’s no better place to bring a company founded on those ideals than PrideFest.”

Festival attendees will be able to shop a range of handmade items at the Krafts by K booth, including designs inspired by Pride themes, humor, and pop culture. The brand’s message – You belong here. Always. – reflects its commitment to creating products that celebrate individuality and community connection.

The appearance marks an exciting milestone for the growing creative brand, bringing its handmade products directly to the St. Louis community during one of the city’s most vibrant annual celebrations.

For more information about Krafts by K and upcoming product releases, visit [www.kraftsbyk.com](http://www.kraftsbyk.com).

### **About Krafts by K:**

Krafts by K is a handmade, creative brand founded by K. Teddy Martin. The brand creates jewelry, accessories, and other handmade products designed to celebrate creativity, individuality, and belonging. Through playful designs and thoughtful craftsmanship, Krafts by K aims to build a community where everyone feels welcome.

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